COMPLIANCE STANDARDS

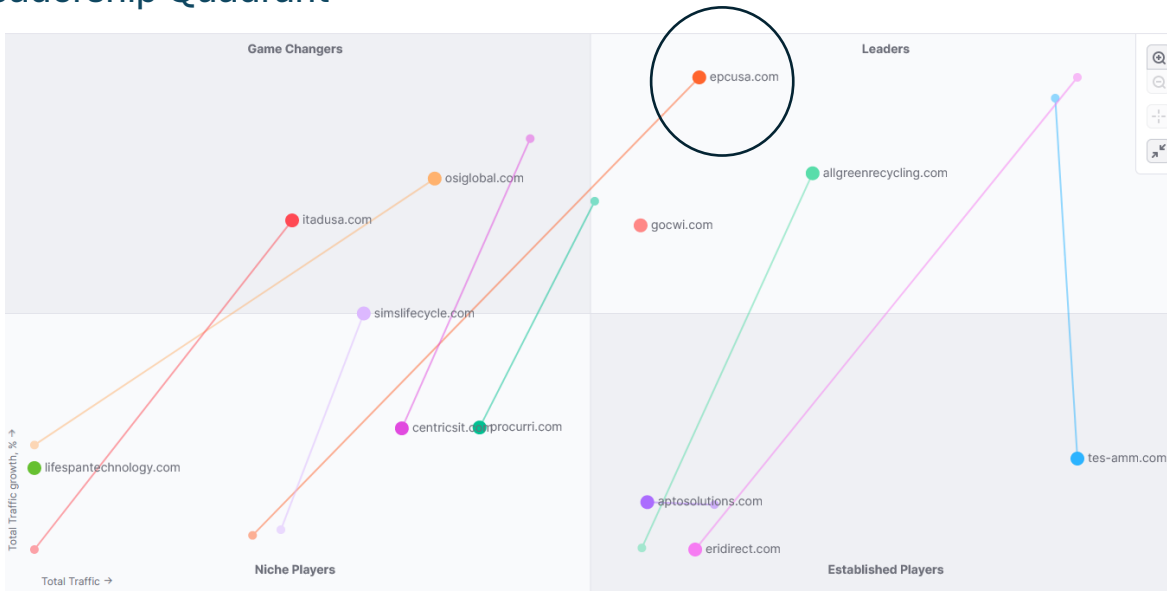**ALL GREEN**
More than recycling.
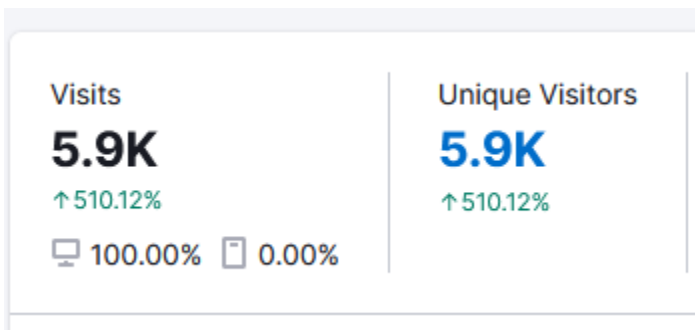
ONLINE MARKETING SCORECARD
Company: EPC

Period: February 2024
Scorecard released: 22 March 2024

Overview:

Leadership Quadrant

EPC' February 2024 Analytics:

Visits
5.9K
↑ 510.12%
🖥 100.00%   📱 0.00%

Unique Visitors
5.9K
↑ 510.12%

COMPLIANCE STANDARDS

Pages / Visit
3.45
↑245.38%

Avg. Visit Duration
00:51
↑100%

Bounce Rate
0.00%
↓100%

Trend by Device ⌄ | Feb 2024 ⌄ | Monthly ⌄ | Growth ⌄ | ⬆ Export

Visits | Unique Visitors | Purchase Conversion 🖥 | Pages / Visit | Avg. Visit Duration | ••• | ⬤ Deviation range
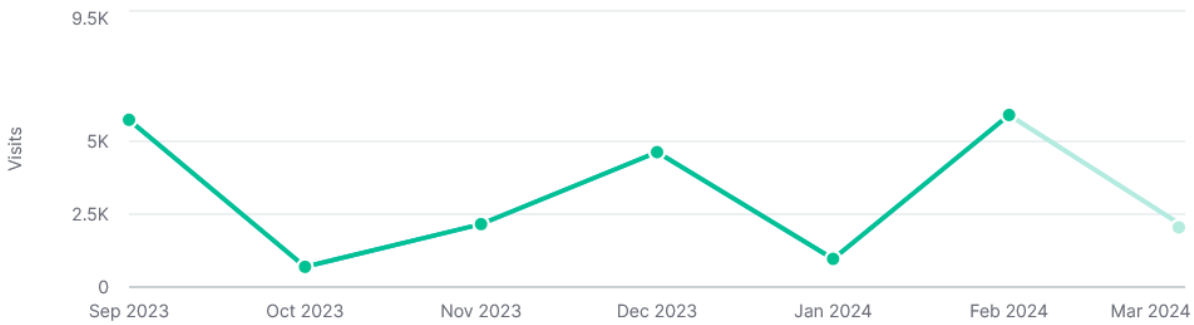
☑ All devices ☑ Desktop ☑ Mobile

Traffic Channels by Type ⌄ | Feb 2024 ⌄ | Monthly ⌄ | Growth ⌄ | ⬆ Export

⬤ Deviation range
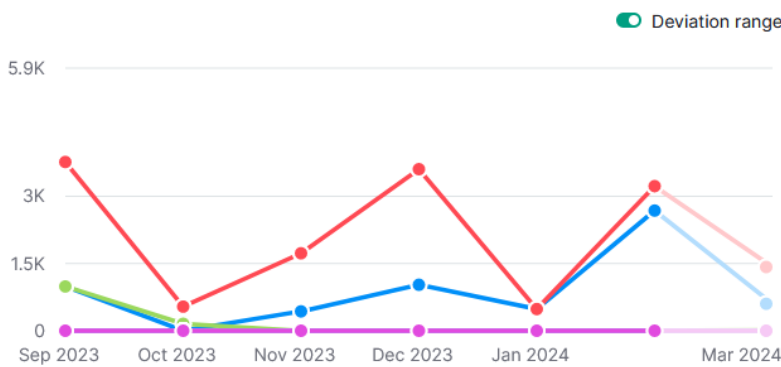
5.9K Feb 2024

Channel	%	Visits
Direct	45.38%	2.7K
Referral	0%	0
Organic Search	54.62%	3.2K
Paid Search	0%	0
Organic Social	0%	0
Paid Social	0%	0
Email	0%	0
Display Ads	0%	0

Traffic Journey:

Top Sources
Out of 2

Google organic • google.com
↑566.53% **54.62%**

Direct
↑453.72% **45.38%**

epcusa.com

Top Destinations
Out of 1

epcglobal.shop
100% ↑100%

Distribution by Country ∨ *i*   ⬆ Export

Visits	Unique Visitors

Country	🔲 All devices	🖥 Desktop	📱 Mobile
🇺🇸 United...	100%	5.9K	100%	0%

No more results