



ONLINE MARKETING SCORECARD

Company: ERI

Period: February 2024

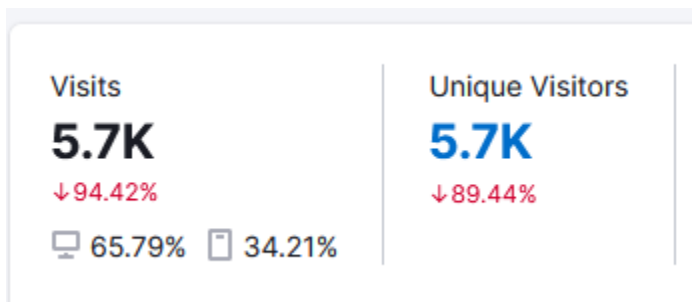
Scorecard released: 22 March 2024

Overview:

Leadership Quadrant



ERI' February 2024 Analytics:



Pages / Visit

1.00

↓ 33.49%

Avg. Visit Duration

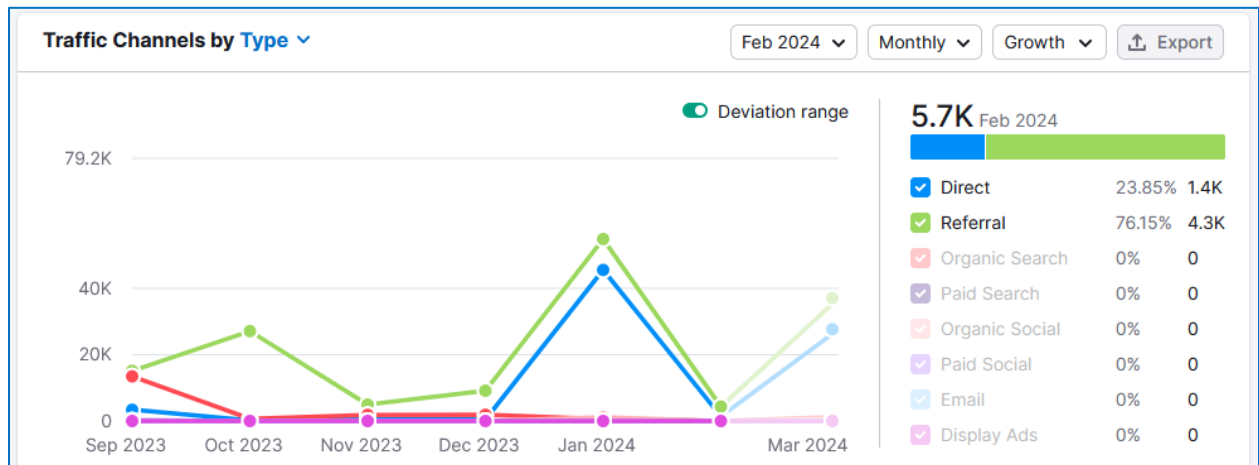
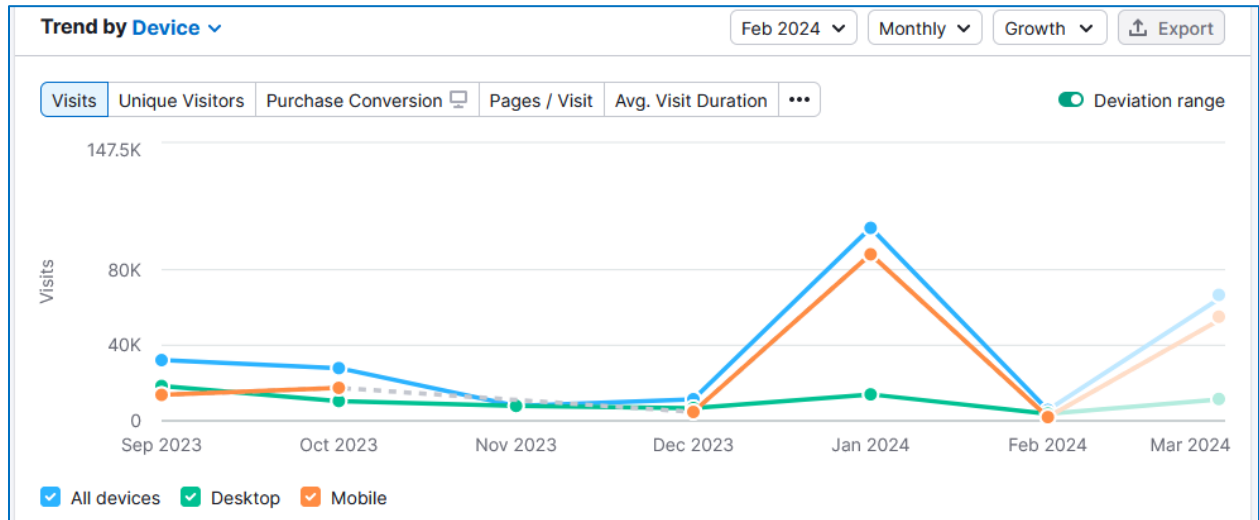
00:00

↓ 100%

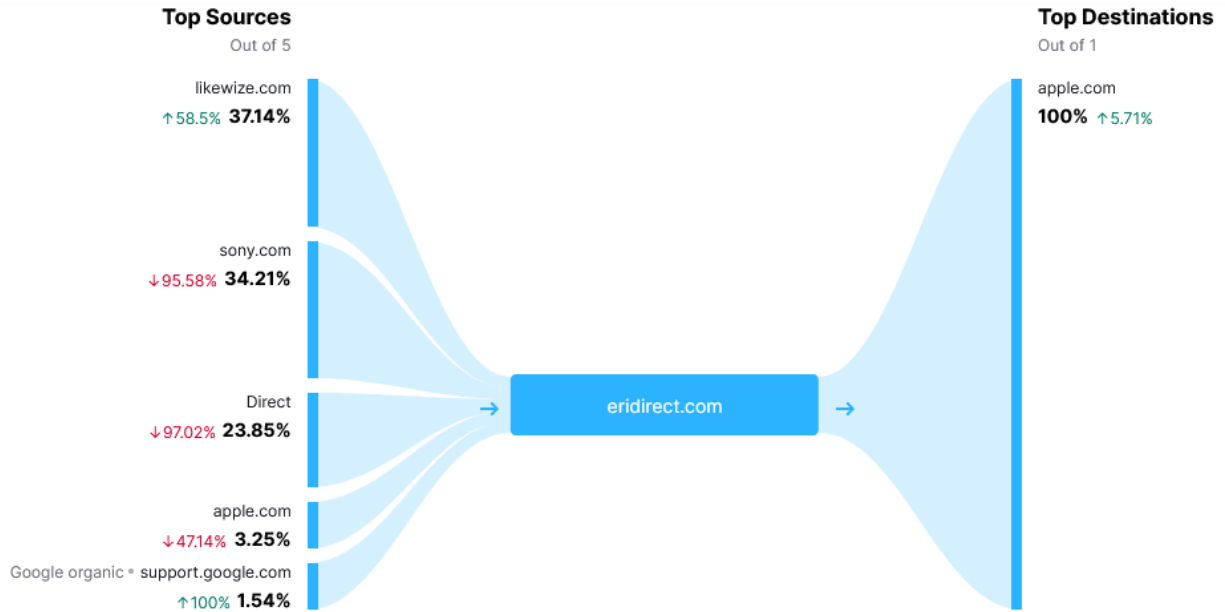
Bounce Rate

100.00%

↑ 97.63%



Traffic Journey:



Distribution by Country Export

Visits | Unique Visitors

Country	All devices	Desktop	Mobile
Canada	40.39% 2.3K	100%	0%
Iraq	34.21% 1.9K	0%	100%
United...	23.85% 1.4K	100%	0%
Nether...	1.54% 88	100%	0%

The map shows traffic concentrated in North America (Canada and USA) and Iraq. The USA and Canada are highlighted in a darker blue, while Iraq is highlighted in a lighter blue.