



# Why the Healthcare Sector Shows Strongest ITAD Activity Among All Industries: Security, Compliance, and Strategic Shifts

Published: 24 June 2025 | Author: David Daoud

Research: As ITAD demand patterns shift in 2025, one sector stands out-healthcare. In our mid-year analysis based on interviews with 37 ITAD executives and follow-up insights from hospital CIOs and CISOs, a clear theme has emerged: healthcare is leading the current IT asset refresh cycle.

This Compliance Standards report authored by David Daoud shows evidence of the convergence of data breach risk, compliance mandates, Windows 11 upgrades, and cyber insurance pressures driving an unprecedented wave of asset disposition activity across hospitals and health systems. What was once a back-office logistics function is now a frontline component of cybersecurity, ESG reporting, and institutional risk management.

| Vertical Market | Performance (H1 2025) | Notes  |
|-----------------|-----------------------|--|
| Healthcare      | ★★★★★                 | Compliance, refresh cycles, data sensitivity remain high |
| Finance         | ★★★★☆                 | AI and cybersecurity readiness driving activity          |
| Tech & Telecom  | ★★★☆☆                 | Growing fast due to AI integration and prototyping       |
| Government      | ★★★☆☆                 | Stable, reliable, but slower-paced                       |
| Education/SMB   | ★★☆☆☆                 | Under the radar for enterprise ITAD firms                |

Source: Compliance Standards LLC. June/July 2025 | <https://ComplianceStandards.com>

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