State of the ITAD and Material Recovery Sector: First Half 2025 Review and Outlook

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Research: The first half of 2025 didn’t bring a boom or a bust-but it may prove to be a pivotal moment for the ITAD industry. While enterprise clients recalibrated budgets and extended refresh cycles under geopolitical, regulatory, and AI-related pressures, top ITAD leaders have been consolidating their positions. Our mid-year report tracks this strategic inflection, revealing how enterprise behavior, secondary market resilience, AI readiness, and cybersecurity integration are reshaping the sector. In a year where cautious discipline is replacing volatility, ITAD is no longer just about disposal-it’s becoming embedded in risk, compliance, and sustainability frameworks.

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