

ITAD Receives Strategic Investments from Two Private Equity Firms

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In the fragmented IT Asset Disposition (ITAD) sector, two recent announcements highlight the sustained investor interest in the industry. The first is Achieve Capital announcing a strategic investment into Vantage Point ITAD, a move aimed at scaling a regional provider with a focus on specific customer verticals. The second is the creation of Paladin EnviroTech by SER Capital Partners, a new entity formed through the acquisition and merger of two existing processors in two US states. While these transactions show there is continued interest in ITAD, they are best viewed not as harbingers of a fundamental industry shift in the short term, but rather as a continuation of the long-standing “roll-up” strategy common in the ITAD sector.

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