



## Outlook: \$60 billion in AI servers deploying now will create ITAD's most complex EOL challenge by 2029

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*Dell guided to \$60 billion in AI server revenue for its current fiscal year alone. Lenovo reports a \$21 billion AI server pipeline with more than 5,800 active customer deployments. Compliance Standards projects that systems deployed during the 2025-2027 build-out will begin reaching end-of-life in significant volumes around 2029-2031. Because these servers are GPU-dense, often liquid-cooled and packed with high-value materials, the brief describes what is coming as “the most complex and highest-value recycling and urban mining challenge the sector has encountered.” GPU firmware and AI model storage sit outside the scope of current data destruction standards, and the report calls for documented End-of-Life (EOL) protocols to be developed and in place before that retirement wave begins.*

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