

# The European Series: Inside France's Electronics Lifecycle Market where Repair and Resale Outpace Recycling

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Unlike in the United States, where ITAD and electronics recycling sectors are largely driven by enterprise refresh cycles, data destruction, and resale economics with limited regulatory orchestration, France should be considered an emerging electronics lifecycle market. Regulation, repairability policy, refurbished-device demand, enterprise technology financing, and data center growth are pushing value creation upstream from end-of-life recycling toward reuse, refurbishment, redeployment, and lifecycle management.

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