Technology & Data Centers: Windows 10 Extended Updates Double to 122 Dollars as PC Prices Climb, Complicating Enterprise Refresh — U.S. Outlook

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The second year of Microsoft’s commercial Windows 10 Extended Security Updates (ESU) program began in October 2026, bringing a higher cost for organizations that continue operating PCs on the aging system. Microsoft’s published first-year list price was 61 dollars per device, with the price doubling in each subsequent year. That makes the second-year list price 122 dollars, a new budget consideration for enterprises that have delayed the transition to Windows 11.

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