

July 2024 to June 2025 Program



**COMPLIANCE
STANDARDS**

July 2024 to June 2025 Program



I. Advanced Marketing Services



ABOUT


Clients can leverage Compliance Standards' proprietary data and statistics to boost their marketing both digital and offline. Compliance Standards analysts engage in producing the content based on a publishing calendar and your company's marketing and strategic objectives.


Offerings in Advanced Marketing Services:

Unique Content for your Company

Snapshots


Snapshots are brief materials that seek to convey information and data rapidly. In an era where consuming information happens at the speed of light, snapshots are useful and effective methods for conveying messages important to clients and prospective ones.


 Infographics


 Social Media Content


In-Depths


Detailed reports and executive summaries provide in-depth analysis and key insights from industry surveys. These are more labor intensive and time consuming to produce.


 Whitepaper & Reports


 Case Studies


 Webinars & Presentations

 Blog Posts & Articles

 Email Newsletters

 Ebooks & Guides

 Workshops & Training Materials

 Podcasts

Awareness Campaign

See next slide

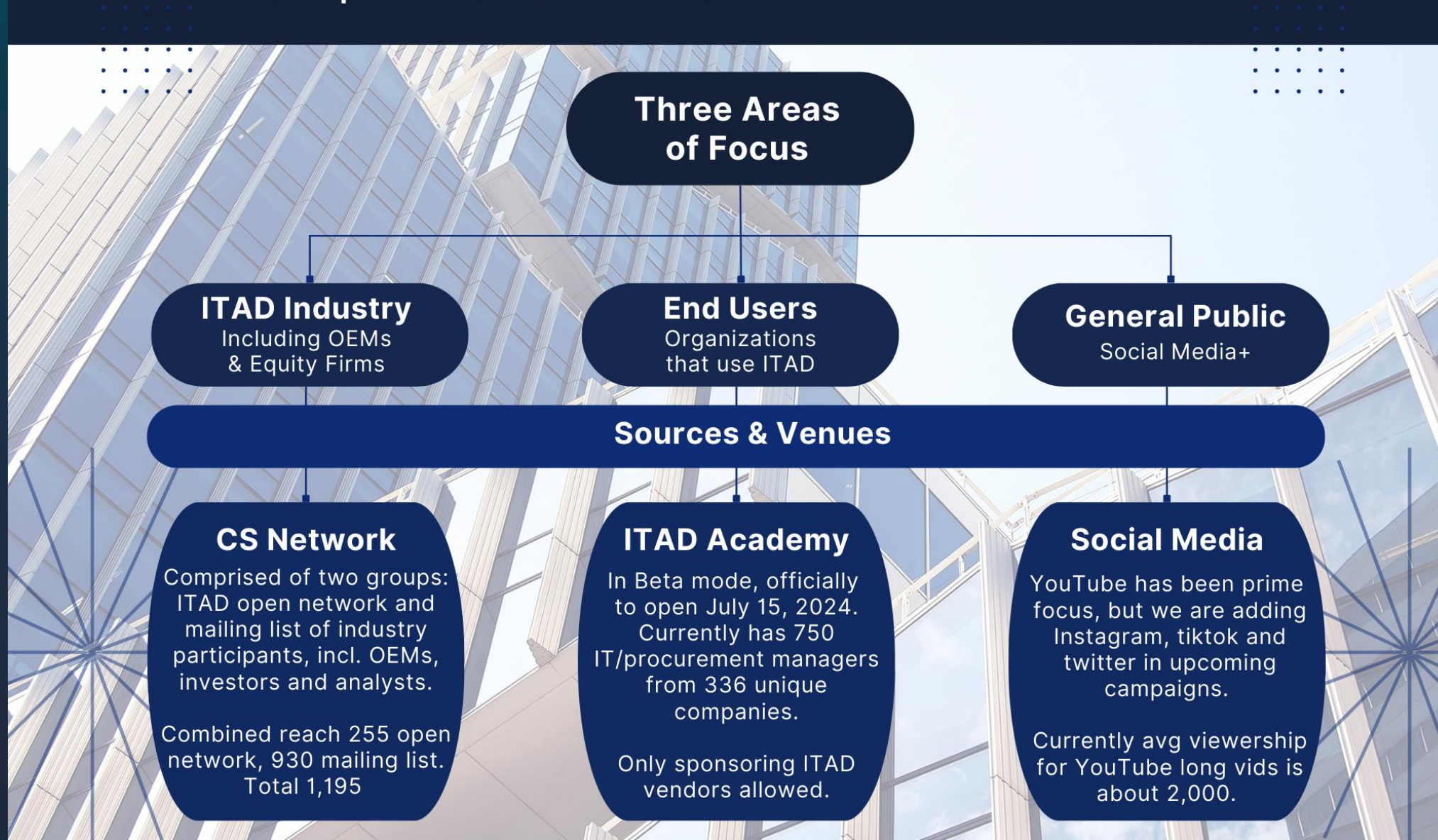
Awareness Campaign

Compliance Standards LLC

CS offers clients to help them build awareness for their brand in its CS network, comprised of executives from both the supply and demand sides in ITAD as well as in broader public.

Campaigns are coordinated with client to define and structure message.

Target groups and methods are shown in the chart to the right.



Other Products

Data for your sales and marketing teams for data-driven go-to-market strategy



2. ITAD Go-to-Market Navigator



ABOUT

CS makes available its unmatched data and statistics, already summarized and put into graphs to help ITAD vendors design and implement a data-driven go-to-market strategy. The data can be used by Sales, Marketing and PR/communications to understand the behavior of prospective clients.

Other Products

Vendor Reputation Ratings: Assessing Competition



3. Vendor Reputation Ratings



ABOUT

CS uses this dataset to assess vendors with end-user clients or investor firms. The reputation ratings are derived from the ITAD vendor sample of clients and employees. ITAD vendors can have access to the data for their own assessment of companies they compete with and themselves.

Other Products

**Syndicated
research to stay
ahead of the curve**



4. ITAD Sector Pulse



ABOUT

This is CS Syndicated Research where analysts expose their latest thinking on the latest issues critical to ITAD. Topics are many and include some of mega trends that are affecting or will effect the ITAD sectors in the years to come. This includes AI, ESG, shift to Win11, economics, labor, etc. Stay up-to-date and ahead with the ITAD Sector Pulse.

Other Products

Reach an attentive audience of professionals involved in enterprise asset disposition in their respective organization



5. ITAD Academy Sponsorship



ABOUT

Compliance Standards is launching the ITAD.Academy. The platform is targeted to end-users and professionals who are involved in their organization's ITAD program, directly or indirectly. The ITAD Academy features lectures, interviews, peer benchmarks, and other educational assets all available for free for professionals associated with an end-user company. Courses feature quizzes and related 'Certificate of Achievement.' Companies interested in sponsorship are encouraged to reach out to discuss their involvement.

6. ITAD Advertisement

Helping ITAD vendors reach a broad swaths of potential customers.

In partnership with a leading IT media company

This service is in collaboration with a third-party media organization that has over a half dozen leading tech publications, totaling 28 million monthly visitors, 800 industry events, and a comprehensive database of 200 million individuals involved in the IT sector.

Compliance Standards is able to bring your brand in front of decision makers and IT operatives in collaboration with this media partner.

Events:

Exclusive – By Invitation Only

ITAD Leadership Retreat

Austin, TX | October 21-23, 2025:
Details Available End of June 2024

In conjunction with the SERI's conference

1Q2025: ITAD in the Education Sector. A special event bringing together officials from the education sector to address IT equipment retirement. Chicago, IL.

3Q2025: ITAD in the Financial Sector. A special event bringing together managers and executives from the financial sector to address IT equipment retirement. New York, NY.

All events will be open to sponsorship

Contact Information:

For any questions or inquiries on how to become a client, please contact us here:

1. Schedule free consultation: <https://compliancestandards.com/consultation/>
2. Phone: +754.229.0095
3. WhatsApp: +508.981.6937
4. <https://ComplianceStandards.com>
5. LinkedIn: <https://www.linkedin.com/in/daviddaoud/>